

TIME: 3:59  
DATE: WEDNESDAY  
SPONSOR: WALTER E. DENNY  
SOLICITER: R.P.

THE VALUE OF YOUR VISION DEPENDS ON THE CARE YOU GIVE YOUR EYES. DURING THE SPRING MONTHS THE GLARING SUN IS A GREAT CHALLENGE TO GOOD EYESIGHT. VISIT OPTICIAN WALTER E. DENNY, AT 201 MAIN STREET, FOR FINE QUALITY SUN GLASSES. EACH PAIR OF LENSES IS MADE UP WITH EXPERT ACCURACY AND IS TREATED TO CUT OUT THE HARMFUL INFRA-RED AND ULTRA-VIOLET RAYS OF THE SUN. THESE ACCURATE LENSES, SET IN TASTEFUL FRAMES, WILL GIVE YOU A NEW PERSPECTIVE ON LIFE. THE VOGUE IN VISION IS FRAMES IN LIVELY STRIPES OF RED, BLUE, OR GREEN. ANOTHER EXCITING STYLE IS PASTEL COLORS FLECKED WITH GOLD. SEE WALTER E. DENNY TODAY AT 201 MAIN STREET, FOR YOUR PRESCRIPTION SUN GLASSES. DON'T LET MR. SUN LOWER THE VALUE OF YOUR VISION.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON. THE CORRECT TIME IS 4:00 P.M.

ANNOUNCER'S SEGN.

TIME: 1:30  
DATE: WEDNESDAY  
SPONSOR: WALTER E. DENNY  
SOLICITOR: E. E. DENNY

THE VALUE OF YOUR VISION DEPENDS ON THE CARE YOU GIVE  
YOUR EYES. DURING THE SPRING MONTHS THE CLARITY OF  
IS A GREAT CHALLENGE TO GOOD EYEIGHT. VISIT OPTICIAN  
WALTER E. DENNY, AT 301 MAIN STREET, FOR FINE QUALITY  
SUN GLASSES. EACH PAIR OF LENSES IS MADE UP WITH EXPERT ACCURACY  
AND IS TREATED TO CUT OUT THE HARMFUL INFRARED AND  
ULTRA-VIOLET RAYS OF THE SUN. THESE ACCURATE LENSES,  
SET IN TASTEFUL FRAMES, WILL GIVE YOU A NEW PERSPECTIVE  
ON LIFE. THE VOICE IN VISION IS FRAMES IN LIVERY STRIPES  
OF RED, BLUE, OR GREEN. ANOTHER EXCITING STYLE IS  
PASTEL COLORS FLICKED WITH GOLD. SEE WALTER E. DENNY  
TODAY AT 301 MAIN STREET, FOR YOUR PRESCRIPTION SUN  
GLASSES. DON'T LET MR. SUN HURT THE VALUE OF YOUR  
VISION.

YOU ARE TUNED TO GOD, WORD, THE VOICE OF SMITH COLLEGE,  
NORTHAMPTON. THE CORRECT TIME IS 1:00 P.M.

ANNOUNCER'S SIGN.